

For Immediate Release
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KEENE SBDC OFFERS QUICKBOOKS SEMINARS

Managing the finances of a small business has always been an area of difficulty. With only 40% of small businesses ever being profitable and more than 50% of small businesses failing within the first 5 years of operation, the Keene Office of the New Hampshire Small Business Development Centers is working to address the difficulty and help reverse that trend for small businesses in the Monadnock region.

The NH SBDC is offering the first of a series of seminars entitled *"Putting Financial Management To Work For Your Small Business: A Practical Introduction To QuickBooks Financial Software"*. The first seminar will be held on Thursday, February 16, 2006 from 5:30pm - 9:30pm in Room 207 of Morrison Hall on the Keene State College campus.

The 4 hour seminar will teach attendees to configure their business in QuickBooks, manage money coming in and money going out (sales, invoicing, paying bills, track expenses, reconcile accounts, and use financial reports to understand their business, including profitability and sales trends.

The cost of the seminar is \$79 and includes student handouts. Attendees will receive .3 Continuing Education Units and a NH SBDC Certificate of Completion.

To register for the seminar, Course Number NCPP-290-N12C, contact the Keene State College Continuing Education office at 1-800-KSC-1909 or 603-358-2290. For more information about the seminar or assistance in registering, contact Chris Flanagan, NH SBDC Program Administrator at 603 358-2603 or cflanaga@keene.edu.

The NH SBDC, a partnership of the U.S. Small Business Administration, the State of New Hampshire and the University System of New Hampshire and the private sector, serves over 3,000 businesses annually through professional management counseling and educational seminars. Founded in 1984, the NH SBDC has counseled over 19,000 businesses and trained over 37,000 business owners. Visit the NH SBDC website, www.nhsbdc.org, for more information.